
My work is a forum for experimentation with contemporary design and art. I'm committed to strong design and love to use both organic and digital styles. I bring positive and eclectic experiences to my work, cultivating a taste for small pleasures and transformation with my kooky approach.

Experience

2002 – Present	Freelance Senior Designer/ Director Elastic Design Identity and branding, editorial design, licensed products, websites, social media, event collateral, marketing collateral and illustration.
2017 – Present	Senior Designer Ducere Global Business School (Perm. Part-time) EdTech design, branding, digital design, art direction, sales and marketing collateral.
2011 – 2016	Senior Designer Independence Australia Not for profit design, fundraising appeals, event collateral, branding, marketing collateral, corporate design, digital design, editorial design and art direction.
2009 – 2011	Brand and Communications Manager Pegasus Group Copy-writing, event collateral, marketing collateral, editorial design, identity and branding, digital design, print and layout design.
2007 – 2008	Graphic Designer Adcorp Recruitment advertising, employer branding, micro-sites and identity design.
2007 – 2008	Graphic Designer Snap Printing Corporate stationery, design and print production.
2006 – 2007	Online Marketing Specialist Sensis (Yellow Pages) Online advertising.
2005 – 2006	Graphic Designer Fairfax New Zealand (The Dominion Post) Editorial design and advertising.
2005 – 2005	Graphic Designer Typography By Design Editorial design, advertising and templates.
2004 – 2005	Graphic Designer Cabbage Tree Press (Trade & Exchange) Print and layout design, editorial design, advertising, and marketing collateral.
2003 – 2004	Graphic Designer Capital Publishing (Capital Times, ArtZone) Editorial design, advertising and marketing collateral.

Skills

InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver, WordPress, Word, PowerPoint, MailChimp, Sketch, Invision

Identity and branding, print and layout design, editorial and publication design, corporate design (annual reports), not-for-profit design, art direction, illustration, digital design, stationery, marketing collateral (brochures, posters, event branding etc.)

Personal

- 2015 – Present **Figs Dating Life**
Illustrations based on my dating life.
- 2011 – Present **Kamp Kraken**
Volunteer graphic designer, event photography and decor/installation creation.
- 2009 – Present **O'Ziriguidum Samba School**
Brazilian percussionist, marketing and event manager.
- 2011 – 2017 **Burning Man Australia/ Burning Seed**
Volunteer graphic designer.
- 2006 – 2009 **MelSamba**
Brazilian percussionist.
- 2003 – 2006 **Wellington Batucada**
Brazilian percussionist.




Qualifications

Advanced Dip. Design & Multimedia
Dip. in Visual Communication
Responsive Web Design (Short course)

Interests

Music, outdoors, travelling, festivals, costumes, illustration, architecture, history, art, sculpture, craft, percussion, upskilling, health and wellbeing.

Social

-  facebook.com/elasticdesign.nz
-  instagram.com/elasticdesign
-  dribbble.com/elasticdesign

Portfolio sample

